

PRESS RELEASE

FOR IMMEDIATE RELEASE
JULY 20, 2010

Contact:
Chris Janssen
Director of Business Services
Avastone Technologies LLC
cjanssen@avastonetech.com
(920) 687-4161

AVASTONE TECHNOLOGIES LLC EXPANDS TO INCLUDE A MICROSOFT DYNAMICS CONSULTING PRACTICE

LITTLE CHUTE , WI

Avastone Technologies LLC is pleased to announce the expansion of its solution portfolio to include a Microsoft Dynamics Consulting Division. Effective July 1, 2010 a bulk asset transfer took place where Avastone acquired certain assets of Anderson, Tackman & Company PLC's Microsoft Dynamics Consulting Division. In conjunction with this, the current Microsoft Dynamics Consulting Divisions of Heartland Business Systems and Schenck SC will also become part of Avastone Technologies. This merger of talent and expertise will align with Microsoft's vision for their business partners to form a more robust Dynamics consulting practice with the ability to focus on vertically specific applications. The existing Avastone office in Little Chute will also have a presence in downtown Appleton (in the current Schenck SC offices). The union of Anderson, Tackman's, Schenck's and Heartland's Dynamics practices will bring together 10 experienced application consultants including six from Anderson Tackman, three from Schenck and one from Heartland. Included is Sherry Berg CPA, former manager of the Computer Consulting Division of Anderson, and Mary Hanrahan, former product line manager of Microsoft Dynamics GP for Schenck.

Avastone Technologies is a Wisconsin-based application development and software consulting company with locations in Little Chute, WI, Pewaukee, WI, and Lisle, IL. Established in March 2004, Avastone was formed out of the merger of the software development teams from Heartland Business Systems and Schenck and is jointly owned by each firm. In 2010, the Microsoft Dynamics consulting divisions from Schenck SC and Anderson, Tackman & Company PLC joined the Avastone team. This merger of talent brought together the collective expertise across many technology focuses as well as many industry verticals. The Avastone staff is comprised of multi-faceted and talented professionals; project managers, software consultants, business analysts, application developers, design engineers, database administrators, web designers, and systems engineers. The business and technical experience within Avastone ranges from 5 years to 30 years. See www.avastonetech.com for more information.

Heartland Label Printers, Inc. (dba Heartland Business Systems), majority owner of Avastone, is a 21 year old company that is based out of WI. Heartland currently employs over 340 people and provides technology solutions to corporate; healthcare; education; government; and non-profit organizations. Solutions include: computer networking, technology planning, internet, data center, hosting services, monitoring, security and managed services, voice over IP, virtualization, storage, cabling and audio/visual solutions. Heartland has offices in Little Chute, WI, Pewaukee, WI, and Lisle, IL. The expansion of the Microsoft Dynamics Consulting Division of Avastone will further strengthen the status of Heartland as a value-added system integrator of data, voice, and video solutions. See www.hbs.net for more information.